

LAKE SIDE

5K

FAMILY FUN DAY

BENEFITING

Ally's Wish

SPONSORSHIP
OPPORTUNITIES

Ally's Wish is a 501c3 approved organization.

WWW.ALLYSWISH.ORG



SPONSORSHIP LEVELS

PRESENTING SPONSOR \$10,000

Your sponsorship will help grant up to 2 wishes.

- Listing as Presenting Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website. Ex. "Lakeside 5K & Family Fun Day benefiting Ally's Wish presented by Company Name"
- Company name on start/finish line banners
- Additional company banner may be placed in prominent location on race day
- Company may welcome attendees from the stage and a representative may hand out awards
- Verbal recognition from the stage
- 10 complimentary race entries
- Company tent placement on race day with prominent location
- 8 VIP Parking Passes
- Logo and link to corporate website on allyswish.org and race website
- Logo placement on race day shirt
- Recognition in event media alert & press release
- Opportunity to place marketing materials in race day bags
- Additional benefits, as requested

GOLD SPONSOR \$7,500

Your sponsorship will help grant up to 1.5 wishes.

- Listing as Gold Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Company name on start/finish line banners
- Verbal recognition from the stage
- 8 complimentary race entries
- Company tent placement on race day with prominent location
- 4 VIP Parking Passes
- Logo and link to corporate website on allyswish.org and race website
- Logo placement on race day shirt
- Recognition in event media alert & press release
- Opportunity to place marketing materials in race day bags
- Additional benefits, as requested

SILVER SPONSOR \$5,000

Your sponsorship will help grant 1 wish.

- Listing as Silver Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- 6 complimentary race entries
- Company tent placement on race day with prominent location
- 2 VIP Parking Passes
- Logo and link to corporate website on allyswish.org and race website
- Recognition in event media alert & press release
- Opportunity to place marketing materials in race day bags
- Additional benefits, as requested



SPONSORSHIP LEVELS

BRONZE SPONSOR\$3,500

Your sponsorship will help grant wish activity dollars.

- Listing as Bronze Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- 4 complimentary race entries
- Company tent placement on race day with prominent location
- Listing on allyswish.org and race website
- Recognition in event media alert & press release
- Opportunity to place marketing materials in race day bags
- Additional benefits, as requested

WATER STATION SPONSOR (ONLY 6 AVAILABLE)\$2,000

Your sponsorship will help grant wish activity dollars.

- Listing as Water Station Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website. Special recognition at water station
- 2 complimentary race entries
- A company representative may be present at water station
- Listing on allyswish.org and race website
- Recognition in event media alert & press release
- Opportunity to place marketing materials in race day bags
- Additional benefits, as requested

WISH ADVOCATES (GROUPS OF 10+) \$1,000

Your sponsorship will help grant wish activity dollars.

- Corporate Team Entries (10 complimentary race entries). Additional discounts for any groups over 10 people are available on request.
- Listing on allyswish.org and race website
- Opportunity to place marketing materials in race day bags

VENDOR BOOTH\$500

Your sponsorship will help grant wish activity dollars.

- One 10' x 10' single booth space, one 6ft table, 2 chairs (vendor is responsible for securing/bringing their own tent if desired)
- Opportunity to provide information or product samples in participant gift bags
- Company listing on allyswish.org and race website
- Vendor booth space cannot be guaranteed for sponsorships received after October 12. Please email allyswish5k@hasevents.com to confirm space.



SPONSORSHIP FORM

For sponsorship opportunities email Missy Phipps at missy@AllysWish.org.
For event information email Hamilton Sneed at allyswish5K@hasevents.com.

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| <input type="checkbox"/> Presenting Sponsor (\$10,000) | <input type="checkbox"/> Wish Advocates - Groups of 10+ (\$1,000) |
| <input type="checkbox"/> Gold Sponsor (\$7,500) | <input type="checkbox"/> Vendor Booth (\$500) |
| <input type="checkbox"/> Silver Sponsor (\$5,000) | <input type="checkbox"/> 5K Runner Registration (18+ \$35 / Under 17 \$25)
Fun Run (18+ \$20 / 12-17 \$15 / Under 17 \$10) |
| <input type="checkbox"/> Bronze Sponsor (\$3,500) | <i>Registration fees increase after September 30, 2018.
See AllysWish.org for more information. Price excludes processing fees.</i> |
| <input type="checkbox"/> Water Station Sponsor (\$2,000) | |

I am unable to attend but would like to make a tax-deductible gift in the amount of:

\$ _____ One time gift Recurring until (date): _____

Your name (and/or business name) as you wish it to appear on acknowledgment

Address

City/State/Zip

Phone

Email Address

PAYMENT INFORMATION

- Enclosed is my check payable to Ally's Wish
- I will pay by credit card at www.allyswish.org (*Ally's Wish accepts Visa, Mastercard, AmEx, and Discover*)
- Send me an invoice to the above email or mailing address
- My company matches charitable giving. I will send the paperwork.

Return via email to: missy@allyswish.org or mail to:
Ally's Wish, Re: Lakeside 5K 2018, PO Box 270935,
Flower Mound, TX 75027

ACKNOWLEDGEMENT INFORMATION

My gift is in: memory of honor of

Name

Please send acknowledgement to:

Name

Address

City/State/Zip