

7TH ANNUAL LAKESIDE



FAMILY FUN DAY

BENEFITING ALLY'S WISH

OCTOBER 26, 2024



SPONSORSHIP OPPORTUNITIES

Ally's Wish is a 501c3 approved organization

WWW.ALLYSWISH.ORG



SPONSORSHIP LEVELS

PRESENTING SPONSOR.....**SOLD**.....\$10,000

Your Sponsorship will help grant up to 2 Wishes

- Listing as Presenting Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website. EX "Lakeside 5K and Family Fun Run benefiting Ally's Wish presented by Company Name
- Company Name on start/finish banners
- Verbal Recognition from the stage
- 10 complimentary race tickets
- Company tent placement on race day with prominent location (Must provide own tent and table) Logo and Link to corporate website on ally's wish.org
- Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags

WISH SPONSOR.....\$5,000

Your Sponsorship will help grant up to 1 Wish- 5 Available

- Listing as Wish Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Company Name on start/finish banners.
- Verbal Recognition from the stage
- 5 complimentary race tickets
- Company tent placement on race day with prominent location (Must Provide own Tent and Table) Logo and Link to corporate website on ally's wish.org
- Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags

T-SHIRT SPONSOR.....\$3,500

Your Sponsorship will help grant a Wish- 1 Available

- Listing as T-shirt Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Verbal Recognition from the stage
- 5 complimentary race tickets
- Company tent placement on race day with prominent location (Must provide own tent and table) Logo and Link to corporate website on ally's wish.org
- Prominent Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags



SPONSORSHIP LEVELS

RACE GOODY BAG SPONSOR.....\$2,500

Your Sponsorship will help grant a Wish- 1 Available

- Listing as Race Goody Bag Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Verbal Recognition from the stage
- 5 complimentary race tickets
- Company tent placement on race day with prominent location (Must Provide own tent and table) Logo and Link to corporate website on ally's wish.org. Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags

COURSE SPONSOR.....\$1,500

Your Sponsorship will help grant a Wish- 2 Available

- Listing as Course Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Logo placement on signage along the race course
- Verbal Recognition from the stage
- 4 complimentary race tickets
- Company tent placement on race day with prominent location (Must Provide own tent and table) Logo and Link to corporate website on ally's wish.org
- Logo and Link to corporate website on allyswish.org and race website
- Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags

WATER STATION SPONSOR.....\$1,000

Your Sponsorship will help grant a Wish- 2 Available -1 Sold, 1 Available

- Listing as Water Station Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Vendor space at Trunk or Treat (Must provide own table and tent)
- 4 complimentary race tickets
- A company representative may be present at water station
- Logo and Link to corporate website on allyswish.org and race website
- Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags



SPONSORSHIP LEVELS

FINISH LINE SPONSOR.....\$1,000

Your Sponsorship will help grant a Wish- 1 Available

- Listing as Finish Line Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Verbal Recognition from the stage
- 4 complimentary race tickets
- Vendor space at Trunk or Treat (Must provide own table and tent)
- Logo and Link to corporate website on allyswish.org and race website
- Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags

WISH ADVOCATE.....\$750

Your Sponsorship will help grant a Wish- 5 Available

- Corporate Team Entries (3 Complimentary Entries)
- Vendor space at Trunk or Treat (Must provide own table and tent)
- Logo and Link to corporate website on allyswish.org and race website
- Logo placement on Race Day T-Shirt
- Opportunity to place marketing materials in Race Day Bags

VOLUNTEER T-SHIRT SPONSOR.....\$750

Your Sponsorship will help grant a Wish- 1 Available

- Listing as Volunteer T-shirt Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Vendor space at Trunk or Treat (Must provide own table and tent)
- 2 complimentary race tickets
- Prominent Logo placement on Volunteer Race Day T-Shirt
- Verbal acknowledgement during Volunteer Orientation
- Opportunity to place marketing materials in Race Day Bags



SPONSORSHIP LEVELS

MILE MARKER SPONSOR.....

\$600

Your Sponsorship will help grant a Wish- 3 Available

- Corporate Team Entries (2 Complimentary Entries)
- Vendor space at Trunk or Treat (Must provide own table and tent)
- Name and Logo on each mile marker
- Logo and Link to corporate website on allyswish.org and race website
- Logo placement on Race Day T-Shirt
- Opportunity to place marketing materials in Race Day Bags

END OF RACE SNACK SPONSOR.....**SOLD**.....**IN-KIND**

1 Available

- Verbal Recognition from the stage
- Vendor space at Trunk or Treat (Must provide own table and tent)
- 2 complimentary race tickets
- Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags

TRUNK PARTNER.....**\$500**

Sponsored By:



- **Space at Trunk or Treat after the 5K .**
 - Must provide your own trunk. No tents/tables allowed at this level
 - Must provide game or activity
 - Must provide candy or treat for children



SPONSORSHIP FORM

Event Date: October 26, 2024

For Sponsorship Opportunities,
Email: Missy Phipps at missy@allyswish.org

Presenting Sponsorship ~~\$10,000~~ **SOLD** Wish Sponsor \$5,000 (5 Available)

T-Shirt Sponsorship \$3,500 Good bag Sponsorship \$2,500

Course Sponsorship \$1,500 (2) Water Station Sponsorship \$1,000 (2) **1 Available**

Finish Line Sponsorship \$1,000 Wish Advocate \$750 (5)

Volunteer T-Shirt Sponsorship \$750 Vendor Partner \$500 (10)

Mile Marker Sponsorship \$600 (3) Snack Sponsorship \$500 **SOLD**

\$500 Trunk Partner

I am unable to attend but would like to make a tax deductible donation of:

\$ _____ One Time Gift Recurring until (date): _____

Your Name (and/or business name) as you wish it to appear on acknowledgment

Address

City/State/Zip

Phone

Email Address

Payment Information:

Enclosed is my check payable to Ally's Wish

I will pay by credit card @ www.allyswish.org

Send me an invoice to the above email or mailing address

My company matches charitable giving. I will send the paperwork.