

9TH ANNUAL LAKESIDE



FAMILY FUN DAY

BENEFITING ALLY'S WISH

OCTOBER 31, 2026



SPONSORSHIP OPPORTUNITIES

Ally's Wish is a 501c3 approved organization

WWW.ALLYSWISH.ORG



SPONSORSHIP LEVELS

PRESENTING SPONSOR.....

\$10,000

Your Sponsorship will help grant up to 2 Wishes

- Listing as Presenting Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website. EX "Lakeside 5K and Family Fun Run benefiting Ally's Wish presented by Company Name
- Verbal Recognition from the stage
- 10 complimentary race tickets
- Company tent placement on race day with prominent location (Must provide own tent and table) Logo and Link to corporate website on ally's wish.org
- Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags

WISH SPONSOR.....

\$5,000

Your Sponsorship will help grant up to 1 Wish- 5 Available

- Listing as Wish Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Verbal Recognition from the stage
- 5 complimentary race tickets
- Company tent placement on race day with prominent location (Must Provide own Tent and Table) Logo and Link to corporate website on ally's wish.org
- Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags

T-SHIRT SPONSOR.....

\$3,500

Your Sponsorship will help grant a Wish- 1 Available

- Listing as T-shirt Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Verbal Recognition from the stage
- 5 complimentary race tickets
- Company tent placement on race day with prominent location (Must provide own tent and table) Logo and Link to corporate website on ally's wish.org
- Prominent Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags



SPONSORSHIP LEVELS

TRUNK OR TREAT SPONSOR.....\$2,500

Your Sponsorship will help grant a Wish-1 Available

- Listing as Trunk or Treat Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Recognition on Banner entering the Trunk or Treat.
- Verbal Recognition from the stage
- 5 complimentary race tickets
- Company tent placement on race day with prominent location (Must Provide own tent and table) Logo and Link to corporate website on ally's wish.org. Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags

RACE GOODY BAG SPONSOR.....\$2,500 Your

Sponsorship will help grant a Wish- 1 Available

- Listing as Race Goody Bag Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Verbal Recognition from the stage
- 5 complimentary race tickets
- Company tent placement on race day with prominent location (Must Provide own tent and table) Logo and Link to corporate website on ally's wish.org. Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags

COURSE SPONSOR.....\$1,500

Your Sponsorship will help grant a Wish- 1 Available

- Listing as Course Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Logo placement on signage along the race course
- Verbal Recognition from the stage
- 4 complimentary race tickets
- Company tent placement on race day with prominent location (Must Provide own tent and table) Logo and Link to corporate website on ally's wish.org
- Logo and Link to corporate website on allyswish.org and race website
- Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags



SPONSORSHIP LEVELS

WATER STATION SPONSOR.....\$1,000

1 Available

- Listing as Water Station Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Vendor space at Fun Zone (Must provide own table and tent)
- 4 complimentary race tickets
- A company representative may be present at water station
- Logo and Link to corporate website on allyswish.org and race website
- Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags

FINISH LINE SPONSOR.....\$1,000

Your Sponsorship will help grant a Wish- 1 Available

- Listing as Finish Line Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Verbal Recognition from the stage
- 4 complimentary race tickets
- Vendor space at Fun Zone (Must provide own table and tent)
- Logo and Link to corporate website on allyswish.org and race website
- Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags

WISH ADVOCATE.....\$750

Your Sponsorship will help grant a Wish- 1 Available

- Corporate Team Entries (3 Complimentary Entries)
- Vendor space at Fun Zone (Must provide own table and tent)
- Logo and Link to corporate website on allyswish.org and race website
- Logo placement on Race Day T-Shirt
- Opportunity to place marketing materials in Race Day Bags



SPONSORSHIP LEVELS

VOLUNTEER T-SHIRT SPONSOR.....\$750

Your Sponsorship will help grant a Wish- 1 Available

- Listing as Volunteer T-shirt Sponsor with logo and/or listing prominently displayed on all printed materials, signage and website
- Vendor space at Fun Zone (Must provide own table and tent)
- 4 complimentary race tickets
- Prominent Logo placement on Volunteer Race Day T-Shirt
- Verbal acknowledgement during Volunteer Orientation
- Opportunity to place marketing materials in Race Day Bags

MILE MARKER SPONSOR.....\$600

3 Available

- Corporate Team Entries (4 Complimentary Entries)
- Vendor space at Fun Zone (Must provide own table and tent)
- Name and Logo on each mile marker
- Logo and Link to corporate website on allyswish.org and race website
- Logo placement on Race Day T-Shirt
- Opportunity to place marketing materials in Race Day Bags

VENDOR PARTNER.....\$500

7 available

- Corporate Team Entries (4 Complimentary Entries)
- Vendor space at Event and Fun Zone (Must provide own table and tent)
- Logo and Link to corporate website on allyswish.org and race website
- Logo placement on Race Day T-Shirt



SPONSORSHIP FORM

END OF RACE SNACK SPONSOR.....\$300

1 Available

- Verbal Recognition from the stage
- Vendor space at Fun Zone (Must provide own table and tent)
- 2 complimentary race tickets
- Logo placement on race day shirt
- Recognition in event media alert and press release
- Opportunity to place marketing materials in Race Day Bags

TRUNK OR TREAT PARTNER.....\$250

20 Available

- Space at The Trunk or Treat after the 5K .
- Must provide your own table
- Must provide game or activity and candy
- Must provide candy or treat for children



SPONSORSHIP FORM

Event Date: October 31, 2026

For Sponsorship Opportunities,

Email: Missy Phipps at missy@allyswish.org

Sponsorship Deadline is 10/6/2026

___ Presenting Sponsorship \$10,000

___ Wish Sponsor \$5,000 (2 Available)

___ -T-Shirt Sponsorship \$3,500

___ Fun Zone Sponsorship \$3,000

___ Good bag Sponsorship \$2,500

___ Course Sponsorship \$1,500

___ Water Station Sponsorship \$1,000

___ Finish Line Sponsorship \$1,000

___ Wish Advocate \$750 (5)

___ Volunteer T-Shirt Sponsorship \$750

___ Vendor Partner \$500 (10)

___ Mile Marker Sponsorship \$600 (3)

___ End of Race Snack Sponsorship \$300

___ Zone Partner \$250 (10)

I am unable to attend but would like to make a tax deductible donation of:

\$_____ One Time Gift ___ Recurring until (date): _____

Your Name (and/or business name) as you wish it to appear on acknowledgment

Address

City/State/Zip

Phone

Email Address

Payment Information:

___ Enclosed is my check payable to Ally's Wish

___ I will pay by credit card @ www.allyswish.org

___ Send me an invoice to the above email or mailing address

___ My company matches charitable giving. I will send the paperwork.